

# MyLivePRO

## LiveAFFINITY Program



To expand on ChamberLivePRO's success, we have released the **MyLivePRO Direct Affinity Program**. This program offers not only a **DISCOUNTED AND ENHANCED Live Chat Solution** for your Members (LiveAFFINITY Plan), but also a **recurring 10%** quarterly royalty paid to your Chamber for all Members that remain on the LiveAFFINITY Plan.

As a TRUE affinity offering, our LiveAFFINITY Chat plan is NOT available elsewhere outside of Chamber Membership.

MyLivePRO provides an **Easy** and **Cost-Effective** way for your Members to add a FULL Live Chat Team of Business Professionals to their existing website.

### COMPARE LiveAFFINITY with our standard entry plan - LiveEZ

#### Added Value To Your Membership!

##### Key Benefits for Members:

- Live Interactions Generates more Online Revenue
- Low Cost Sales Leads
- Laser Targeted Promotions
- Online Business Intelligence with Detailed Site Visitor Behavior Reports
- Prevents Members from Over-Investing in their Website Presence by getting Maximum Online Return!

#### Generate Non-Dues Revenue!

Consider the Quarterly recurring revenue potential:

# Participating Members	Est. Quarterly Revenue	Est. Annual Revenue
50	\$4,900	\$13,675
250	\$24,500	\$68,375
500	\$49,000	\$136,750
750	\$73,500	\$205,125
1,000	\$98,000	\$273,500

\* Includes revenue one-time setup fees

Contact Us Today to get started:

info@mylivepro.com / (603) 267-0993

MyLivePRO Features	LiveEZ™	LiveAFFINITY
Personalized Implementation Consultation	✓	✓
Customized Live Chat Button and Chat Windows	✓	✓
<b>Full Team</b> of US-Based Professional Live Chat Agents	✓	✓
Weekly / Monthly Chat & Visitor Trend Reports	✓	✓
Chat Session Transcripts	✓	✓
<b>Standard 12 Hour Work-Day Coverage (7am-7pm local time)</b>	✓	✓
<b>UNLIMITED Pro-Active Chat Invites</b>		✓
After Hours / Unavailable Messaging		✓
Best Value for Small & Mid Sized Organizations		✓
<b>Included Monthly Chat Sessions</b> (up to)	<b>75</b> Chat Sessions	<b>100</b> Chat Sessions
Additional Chat Sessions	\$1.50	\$1.50
Initial Setup Investment BASIC / FULL Implementation	\$295 / \$495	<b>ONLY \$195 / \$395</b>
<b>MyLivePRO Monthly Investment</b>	Regular Price: <b>\$295 / month</b>	<b>ONLY \$195 / month</b>